Audio-Radio Production Contest Update (03/18/2024)

Please refer to the *SkillsUSA Championship Technical Standards 2021-2022*
   The scope of the contest will be drawn from these standards.
   Standards available at www.skillsusa.org

1. Audio and information will be gathered on location as needed to convey the assigned theme or objective.
2. Students are to fully produce (plan, write, voice, record, edit, render, etc.) up to a two (2) minute radio production such as a PSA, NPR-style soundscape, sound-rich/NPR-style news story, sound and interview only news story, etc. A 30-second ad spot will be produced and inserted into the production. The complete production requires students to demonstrate their ability to plan a project that meets a specific prompt and run time; gather, edit, and mix a variety of audio sources; and render the completed project to a specified audio file.
3. The completed production must meet the assigned run time and convey an adequate representation of the subject or theme.

Emphasis will be placed on: a. Professional production of the audio-radio production by industry standards
b. Quality of the audio
c. Conveyance of the subject, theme, and information to the listener

Submission of final production: Students will submit their final project in MP3 format on a flash drive at the completion of the contest.

Resumes required at check in contest morning. One-page type written résumé. The résumé will be 10% of the score. Resume rubric available at www.skillsusava.org Submission information will be provided.

Clothing requirement: Official SkillsUSA dress or professional dress

Contestant Cell phones may be used for capturing footage. Contestants should consider the final submission requirements before deciding to use phones for video purposes.