

SkillsUSA Virginia SLC 2024 Cosmetology Competition



SkillsUSA Virginia State Leadership Conference and Skill Championships

**Location: Virginia Beach Convention Center, Virginia Beach,
VA April 19, 2024 Contest Orientation 4 p.m.
April 20, 2024 Contest 8 a.m.**

Purpose

To evaluate each contestant's preparation for employment and to recognize outstanding students for excellence and professionalism in the field of Cosmetology.

Open to active SkillsUSA members enrolled in programs with Cosmetology as the occupational objective.

Note: This is not State Boards

Burmax Manikins:

Debra Deluxe-Cutting

Catherine-Upstyle

Dress Code

Class F: Competition Specific — Barbering, Cosmetology, Esthetics, Nail Care

- Official SkillsUSA white dress shirt or official white polo
- Black dress slacks
- Black work or dress shoes (non-skid and completely enclosed, no open-toe or open-heel)

Note: Wearing socks or hose is no longer required. If worn, socks must be black dress socks and hose must be either black or skin-tone and seamless/non-pattern.

Note: The Official SkillsUSA white cosmetology smock or apron can be worn with a white dress shirt.

These regulations refer to clothing items that are pictured and described at www.skillsusastore.org. If you have questions about clothing or other logo items, call 1-888-501-2183.

Note: Competitors must wear their official competition clothing to the competition orientation meeting.

Equipment and Materials

1. Supplied by the technical committee:

a. All pictures or literature of styles, haircuts, and techniques, and/or specialized process details related to the competition's tasks.

Note: All pictures will be provided on the day of the competition.

2. Supplied by the contestant:

- a. Cutting shears
- b. Thinning shears
- c. Razor and spare blade
- d. Thermal tools (flat iron and/or curling iron)
- e. Blow dryer
- f. Styling product(s) of choice
- g. Combs
- h. Brushes
- i. Spray bottle (filled with water)
- j. Clippers/w guards
- k. Towels
- l. Clips
- m. Mannequin Table Stand
- n. Debra Deluxe Mannequin
- o. Catherine UpDo Mannequin
- p. First Aid Kit

****Competitors must create a one-page resume, failure to submit a resume will result in a 10-point penalty. All resumes must be submitted during Orientation.**

Penalties for Prohibited Devices

Cellphones, electronic/Smart watches, and/or other electronic devices are NOT allowed in the competition area.

If a competitor's electronic device makes noise or if the competitor is seen using it at any time during the competition, an official report will be documented for review by the SkillsUSA Championships director. If confirmed that the competitor used the device in a manner which compromised the integrity of the competition, the competitor's scores may be canceled.

Scope of the Contest

The competition is divided into four separate skill performance tests as well as one written examination and a verbal communications competition.

KNOWLEDGE PERFORMANCE

The competition will include a written knowledge test: 50 questions, assessing knowledge of cosmetology.

SKILL PERFORMANCE

A verbal communication test will assess competitors' verbal presentation skills. The four separate skill performance tests assess skills in haircutting, hair styling, and long hair design. Creativity is assessed in the long hair and design test, while haircutting is tested in the re-creation of a uniform layered haircut working from a picture (which will be provided at the time of the competition).

COMPETITION GUIDELINES

1. The competition rules will be reviewed during orientation. Competitors will then be escorted to the competition site to receive final instructions.
2. The long hair mannequin will be in a straight form: no pre-curls or rollers
3. All competitors must keep their work area clean and organized. **This is not state boards.**
4. All competitors must follow sanitation and safety procedures throughout the contest.
5. Once time is called, competitors must stop working. Touching the hair of the mannequin after time is called will result in three penalty points.
6. No Cell Phones in the contest area.
7. For the parade finale, the competitor's name, school, city, state, and advisor will be announced. Competitors will present their completed mannequins to the audience.
8. For the long hair design: no ornaments, hairpieces, or eyelashes are allowed. ****Volume base inserts (donut bun) are allowed.**

STANDARDS AND COMPETENCIES

Long Hair Design: Create a long hair design of your choice within a one-hour period Mannequin- Catherine

1. Style hair to produce a range of special effects in an upswept position
2. Incorporate applicable techniques such as braiding, twisting, rolls, loops, etc.
3. Secure hair with hair pins, bobby pins, and bands as applicable. Volume base inserts (donut bun) are allowed.
4. Create a design that is clean, and smooth, showing no backcombing, and back brushing under the finished style
5. Check that hair pins, bobby pins, and bands are not exposed
6. Demonstrate balance, proportion, and form in the finished design
7. Show control of texture and control of hair direction in the finished design
8. ****Optional Pre-done Color design (Color Design recommended but not required)**
9. Incorporate current trends

A Long, short, and uniform layered haircut working from a picture (which will be provided at the time of the competition). Technical skills are assessed through the uniform layered haircut.

Mannequin- Debra

Long-Hair Cut and Design: Duplicate a haircut and style that has been selected by the national technical committee within 45 minutes

Commented [1]: To ensure, the judges have the time to judge the haircuts and the updos, the format should be Long haircut, long hair-design, uniform haircut and finally the short haircut.

Commented [2R1]: It is in the agenda: This is a broad view of the contest

1. Duplicate the haircut using shears, thinning shears, texturizing shears, razor, and/or clippers as needed
2. Duplicate the length, design line, and textured look of the selected cut
3. Duplicate the finished design using blow dryer or thermal tools such as curling iron, flat iron, etc., as needed
4. Use appropriate styling products to duplicate the selected haircut.
5. Duplicate the balance of form, control of texture, and the control of the hair direction

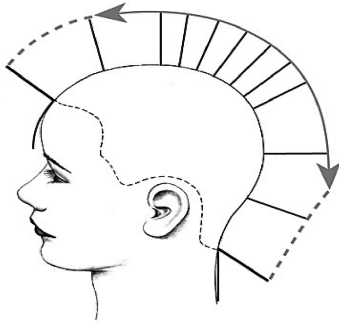
Short-Hair Cut and Design: Duplicate a haircut and style that has been selected by the committee within 45 minutes

1. Duplicate the haircut using shears, thinning shears, texturizing shears, razor, and/or clippers as needed
2. Duplicate the length, design line and textured look of the selected cut
3. Duplicate the finished design using blow dryer or thermal tools such as curling iron, flat iron, etc., as needed
4. Use appropriate styling products to duplicate the selected haircut
5. Duplicate the balance of form, control of texture, and the control of the hair direction

Uniform Layer Haircut (90 Degrees) (see drawing at the end)

Haircut Procedure: Create a uniform layer (90 degrees) haircut and design within 45 minutes, styling the hair with hair dryer and fingers only

1. Assemble tools (shears, comb, and blow dryer) and prepare station
2. Part and clip hair into a four-section
3. Drop a ½-inch hairline guide around the entire perimeter
4. Establish the design length around the back perimeter
5. Establish the design length around the front perimeter
6. Check to ensure that the front and back design lines are connected
7. Establish the same length interior guide at the top of the head (apex, crown)
8. Continue cutting from the apex to the front design line to establish an interior guide at the top of the head
9. Continue cutting from the apex to the center back design line to complete the interior guide
10. Use vertical partings to connect guides to complete the cut
11. Maintain a constant 90-degree elevation throughout the procedure
12. Follow a traveling guide to maintain uniformly layered lengths
13. Perform a cross-check of the procedure for accuracy and finish if necessary
14. The finished cut is uniformly blended
15. Blow hair dry to replicate the picture
16. Clean and organize station



Verbal Communication Skills: Follow verbal and written instructions, respond to questions, and demonstrate customer service skills by phone in a two-minute simulated work scenario

1. Identify the salon by name
2. Introduce yourself to the client
3. Ask for clients' first and last names
4. Use the client's name during the call
5. Ask for the client's phone number
6. Offer additional salon services or special services
7. Ask clients if they need directions to the salon
8. Verify the date and time of the haircut appointment
9. Ask clients if they have any questions
10. Thank the client for calling
11. Use a pleasant voice; be friendly, helpful, and sincere.

Tentative Agenda-

Friday-April 19- Orientation- 4:15 pm-4:45 pm (All contestants must submit their Resume during Orientation)

Saturday-April 20- Contest Day

7:45-8:00-Check-in

8:00-9:00 am- Written/oral test

9:00-9:25-Kit Check/set up

9:30-10:15- Long Haircut/Style (45 minutes)

10:30-11:30-Long Hair Design (1 Hour)

11:30-11:45- Clean up and set up

11:45-12:30- Uniform Layers (45 minutes)

12:30-12:50-Break - Clean up and Set up (Lunches must be checked in during registration. No lunches will be brought in after)

1:00-1:45-Short Cut/Style (45 minutes)

1:45-2:15-Clean up/Parade

2:30-Debrief

