



Radio Communications (Pre-Produced)

(State-Level Contest)

Purpose

To evaluate each contestant's mastery of entry-level job skills using performance standards in the radio industry and to recognize outstanding efforts by students for their professionalism and experience in the field of radio broadcasting

General Regulations

See General Regulations, pages 2–5.

Clothing Requirement

This contest does not require an interview; therefore, there are no special clothing requirements. However, students should be dressed in SkillsUSA attire or business dress for the awards ceremony.

Eligibility

Open to active SkillsUSA members enrolled in career and technology programs with radio broadcasting/audio production as an occupational objective

Observers

No observers will be permitted to view the contest in progress.

Equipment and Materials

1. **Supplied by the technical committee:**
 - a. Playback facilities (studio or portable)
2. **Supplied by the contestant:**
 - a. One-page, typewritten résumé submitted with the pre-produced entry
 - b. Final pre-produced entry to be judged

Scope of the Contest

Each contestant will submit a public service announcement (PSA), commercial, or promotional announcement (promo) on a topic of his or her choice.

1. The entry will be recorded as a **MP3** format and submitted electronically and will be clearly labeled as to topic and length of message.
2. Each entry should incorporate the following:
 - a. The entry should be either: 30 seconds or: 60 seconds long. Entries will be assessed a 5-point penalty for being too long or too short. Penalty for every: 02 over/under (:28-:32, :58-:62 seconds are acceptable)
 - b. The topic is the contestant's choice. It can be a real-life or fictional product, service, or idea.
 - c. The PSA, commercial, or promo will be judged on production values and the effectiveness of the message, as well as creativity and originality.
 - d. The entry should include at least two audio sources; for example, voice over music or voice over sound effects (SFX). Totally cold voice entries are discouraged.
 - e. Attention should be given to the balance between audio sources. Background music and/or sound effects (SFX) should support the voice, not compete with it.
3. A "Verification Form" stating that the radio communication (pre-produced) entry was the original and creative work of the individual chapter member must be submitted. The form is to be signed by the student, SkillsUSA advisor, and school administrator.

Rating Sheet

Radio Communications (Pre-Produced) Rating Sheet.



Radio Communications (Pre-Produced) Rating Sheet—High School

Items Evaluated	Possible Points	Contestant Number							
		101	102	103	104	105	106	107	108
Message clarity	5								
Creative originality	5								
Technical quality (balance, etc.)	5								
Appropriate use of music and/or SFX	5								
Delivery—appropriate voices and good pacing	5								
Listener attention (grab and hold)	5								
Résumé (10% of score)	3								
Subtotal	33								
Time Penalty (Minus 5 points if spot is over/under :28,:32, :58, :62 seconds) NO EXCEPTIONS									
Verification Form Penalty (DISQUALIFIED)									
FINAL SCORE									