# SkillsUSA Virginia SLC 2024 Barbering Competition



## SkillsUSA Virginia State Leadership Conference and Skill Championships

Location: Virginia Beach Convention Center, Virginia Beach, VA April 19, 2024 Contest Orientation 4 p.m. April 20, 2024 Contest 8 a.m.

## **Purpose**

To evaluate each competitor's preparation for employment and to recognize outstanding students for excellence and professionalism in the field of barbering.

First, download and review the General Regulations at: http://updates.skillsusa.org.

**Note**: This is NOT State Boards

# **Eligibility**

Open to active SkillsUSA members enrolled in programs with barbering and/or cosmetology as an occupational objective.

## **Clothing Requirements**

### Class F: Competition Specific — Barbering, Cosmetology, Esthetics, Nail Care

- Official SkillsUSA white dress shirt or official white polo
- Black dress slacks
- Black work or dress shoes (non-skid and completely enclosed, no open-toe or open-heel)

*Note:* Wearing socks or hose is no longer required. If worn, socks must be black dress socks and hose must be either black or skin-tone and seamless/non-pattern.

*Note:* The Official SkillsUSA white cosmetology smock or apron can be worn with a white dress shirt.

These regulations refer to clothing items that are pictured and described at <a href="https://www.skillsusastore.org">www.skillsusastore.org</a>. If you have questions about clothing or other logo items, call 1-888-501-2183.

*Note:* Competitors must wear their official contest clothing to the contest orientation meeting.

### **Equipment and Materials**

#### 1. Supplied by the technical committee:

- a. Table
- **b.** All pictures or literature of haircuts and creative instructions will be preselected at the SkillsUSA Virginia Championships (State competition).
  - 1). Will be given to the competitor at the time of the competition they will not be published anywhere prior to the national competition.
  - 2). Competitors will replicate steps a barber would take after an effective client consultation. The competitor will be expected to duplicate a client's desired length and shape within a hair design.
  - 3). Photos and competition instructions given at the regional or state competition are specific to that competition only.

#### 2. Supplied by the competitor (checked during kit check):

- a. Cutting shears
- b. Thinning shears
- c. Razor and spare blade
- **d.** Clipper (Detachable metal blades are to be used unless otherwise noted)
- e. Trimmer
- **f.** Blow dryer
- **g.** Comb(s)
- **h.** Brush(es)
- i. Spray bottle filled with water
- **j.** Temporary Hair color of choice (professional temporary: examples include pencils, chalks, spray, or hair paint. Any type of temporary color not requiring water to rinse is acceptable)
- **k.** Towels (minimum of 6)
- **I.** Neck strips
- m. Clippies or hair clips
- n. Labeled spray hospital-grade disinfectant/gloves
- o. Hand sanitizer
- p. Tripod or table manikin stand
- q. One roll of paper towels
- r. First Aid Kit
- s. Manikins- Burmax- Ryan (Bearded) and Jake
- t. Competitors must create a drawing of their creative design and beard design with color application. Be sure to use colored pencils to show the color applications. **Theme-Ocean Marine** 
  - 1). Competitors will need two copies of their design theme hand drawn and no bigger than 8"x10."
  - 2). Typed description of the inspiration and method used to develop the creative design. Must be at least ½ page.
- v. Professional portfolio, see details under standards and competencies below.
- w. Blue or black ink pen (must also be brought to orientation)

**x.** Competitors must create a one-page resume(failure to submit a resume will result in a 10-point penalty) and submit a resume and creative design during Orientation.

#### **Penalties for Prohibited Devices**

Cellphones, electronic watches, and/or other electronic devices are NOT allowed in the competition area.

If a competitor's electronic device makes noise or if the competitor is seen using it at any time during the competition, an official report will be documented for review by the SkillsUSA Championships director. If confirmed that the competitor used the device in a manner which compromised the integrity of the competition, the competitor's scores may be canceled.

## **Scope of the Competition**

The competition is defined by industry standards as identified by the SkillsUSA National Technical Committee.

#### SKILL PERFORMANCE

The four separate skill performance tasks include haircutting, hair styling, hair color, and beard design and coloring. Oral communication (Interview and Creative Design) will also be assessed. Creativity is evaluated in the creative cut and beard design, while haircutting is evaluated in the recreation of men's haircuts from a photograph. Competitors will be expected to duplicate a minimum of two (2) haircuts from a photograph. Each haircut and style must be completed within a 45-minute time limit. The competition will include an interview which consists of the completion of a job application and an actual interview.

#### **COMPETITION GUIDELINES**

- 1. All competitors must keep their working areas clean and organized throughout the competition.
- **2.** All competitors must follow sanitation and safety procedures throughout the competition.
- **3.** A professional attitude and professional communication are expected throughout the competition.
- **4.** Once time is called, the competitor must stop working. Touching the hair of the manikin after time is called will result in 10 penalty points.
- **5.** Additional items that are needed to complete any portion of haircuts and/or creative design cut may be added to the kit. They will not be part of the kit check.
  - a. Extra blades for clippers
  - **b.** Attachments for blow dryer
  - c. Styling products of choice
- **6.** Items that are <u>not</u> allowed during the competition for any cut/style: stencils, ornaments, hairpieces, leveling devices, guards, additional free-standing lighting, props, neck dusters, or additional extension cords.
- 7. <u>No</u> alterations to clippers or trimmers are allowed. Failure to abide by this guideline could be a cause for dismissal from the competition. This is a safety and sanitation issue.
- **8.** Competitors should not wear any jewelry that could interfere with services.
- **9.** Be aware of your personal hygiene as wearing strong perfumes or colognes could affect others with allergies.
- 10. Instructors and/or observers who attempt to talk/signal to judges or competitors once the

competition has started could cause their competitors to be dismissed from the competition.

- 11. The competitor must clean their station completely at the end of the competition as part of the sanitation assessment.
- **12.** Make sure to check <a href="https://www.skillsusa.org/competitions/skillsusa\_championships/competition-updates/">https://www.skillsusa.org/competitions/skillsusa\_championships/competition-updates/</a> for any updates prior to the competition.

#### STANDARDS AND COMPETENCIES

BA 1.0 —Interview and Communication Skills: Follow oral and written instructions, respond to oral questions, and demonstrate skill and career readiness by participating in a mock interview, up to 15 minutes.

- **1.1.** Complete employment application
- **1.2.** Use a pleasant voice and eye contact
- **1.3.** Properly introduce yourself
- **1.4.** Respond to oral questions in a professional manner
- **1.5.** Demonstrate critical thinking skills
- **1.6.** Call interviewer by name

# BA 2.0 —Duplicate a haircut and style that has been selected by the SkillsUSA National Technical Committee within a 45-minute time

- **2.1.** Duplicate the haircut using shears, thinning shears, texturizing shears, razors, trimmers, and/or clippers.
- **2.2.** Demonstrate blending, sectioning, lining, and finishing.
- **2.3.** Duplicate the length, design line, and textured look of the selected cut.
- **2.4.** Duplicate the finished design using a blow dryer or thermal tools such as a curling iron, flat iron, etc., as needed.
- **2.5.** Use appropriate styling products to duplicate the selected haircut.
- **2.6.** Duplicate the balance of form, control of texture, and the control of the hair direction.
- **2.7.** Follow all safety and sanitation procedures and always maintain a clean area.

# BA 3.0 — Develop a Creative Freestyle Design: Including a Cut and Beard Design with hair color for both. The hair color of the competitor's choice can be used. Must be completed within 1 hour, 30 mins. When completed, the contestant needs to present the Creative Design to the judge.

- **3.1.** Competitors will be given a theme for the creative portion. Competitors will need to draw out their design for this portion and turn it in at orientation. **Theme: Ocean-Marine**
- **3.2.** Develop a creative freestyle design cut and beard design including hair and beard color. Any type of temporary hair color can be used. The haircut and beard should flow together for an all-over look. *Note:* Color should enhance the look not deter from it.
- **3.3.** Use appropriate styling products to duplicate the hair design created by the competitor
- **3.4.** Demonstrate balance, proportion, and form in the finished creative cut and beard design.
- **3.5.** Show control of texture and control of hair direction in the finished design.
- **3.6.** Incorporate current trends in both haircut, hair color, and beard design.
- **3.7.** Follow all safety and sanitation procedures and always maintain a clean area.
- **3.8.** Competitors will give a presentation without prompting on their design to the judge.

# BA 4.0 —Duplicate a short haircut and style that has been selected by the SkillsUSA National Technical Committee within a 45-minute time

4.1. Duplicate the haircut using shears, thinning shears, texturizing shears, razor, trimmers,

and/or clippers.

- 4.2. Demonstrate blending, sectioning, lining, and finishing.
- 4.3. Duplicate the length, design line, and textured look of the selected cut. 2.4. Duplicate the finished design using a blow dryer or thermal tools such as a curling iron, flat iron, etc., as needed.
- 4.5. Use appropriate styling products to duplicate the selected haircut.
- 4.6. Duplicate the balance of form, control of texture, and the control of the hair direction.
- 4.7. Follow all safety and sanitation procedures and always maintain a clean area.

# BA 5.0 — Working Portfolio – no bigger than a standard 8.5x11 binder is to be used. This is part of the Interview process and must be brought to Orientation. Please note this is in conjunction with interview and communication skills

- 5.1. Table of contents
- 5.2. Career and professional development goals, and a biography
- 5.3. Work philosophy statement, personal mission statement
- 5.4. List of areas of expertise
- 5.5. Works in progress (activities and projects)
- 5.6. Samples of your best work from academic, employment, and internship settings
- 5.7. Resume, references, transcripts, letters of recommendation
- 5.8. Certificates, diplomas, licenses, awards, letters of appreciation received
- 5.9. Records of community service/volunteer work
- 5.10. Professional memberships and service activities
- 5.11. Photographs of competitors in a professional setting
- 5.12. Certificates of attendance from seminars or workshops
- 5.13. Documentation of leadership experience

#### **CONTEST TIME REQUIREMENTS**

- 1. DUPLICATE HAIRCUT----- 45 Minutes
- 2. CREATIVE FREESTYLE DESIGN -- 90 Minutes

**BREAK** ----- 15 Minutes

- 3. ORAL TEST ----- 2-3 Minutes
- 4. DUPLICATE SHORT-CUT ----- 45 minutes