

## **Sponsorship for SkillsUSA Virginia State Leadership Conference and Skills Championship**



TO: SkillsUSA Virginia Partners  
FROM: Dr. Lee Ross, Executive Director, SkillsUSA Virginia Foundation  
DATE: August 22, 2018  
SUBJECT: 2019 SkillsUSA Virginia State Leadership Conference and Skills Championships

I am pleased to extend an invitation to you to be involved with the 2019 SkillsUSA Virginia State Leadership Conference and Skills Championships in Virginia Beach, Virginia on April 12-13, 2019.

SkillsUSA Virginia believes the awareness and visibility of new materials, products, and equipment are very important to conference participants and we welcome your participation. Estimated attendance is 1,000 students and +700 parents, teachers and administrators from high schools, postsecondary schools and community colleges. The participants will be instructional leaders and future workers in such disciplines as communications, construction, information technology, manufacturing, personal services, public services, and transportation.

You may participate in the following opportunities.

### **Exhibitor - \$400 (\$500 after January 18, 2019)**

The SkillsUSA Virginia Exhibitor is one of the best ways to market your company, recruit employees or students, and to get your information in the hands of your target audience. You are free to interact with everyone present, to give away information and products, and to request information from those that visit your booth. You are encouraged to set up interactive displays with demos, games, and activities to draw maximum traffic. Exhibitors may purchase multiple 8' x 30" tables.

Exhibits will be open Friday, April 12, from 12:00 noon until 7:00 p.m. and Saturday, April 13, from 8:00 a.m. until 2:00 p.m. at the Virginia Beach Convention Center.

### **Program Advertisement - \$125 to \$1,000**

Show your support with an ad in the conference program. Over 2,000 programs will be printed and distributed to students, teachers, administrators and general public attending the State Leadership Conference. Note: Ad must be electronically submitted by March 1, 2019.

SkillsUSA is a non-profit 501.3c organization.



# Ad/Exhibitor Form

**Event Information:** SkillsUSA Virginia State Leadership Conference and Skills Championships 2018  
**Location:** Virginia Beach Convention Center, 1000 19th St, Virginia Beach, VA 23451,  
**Event Date:** April 12-13, 2019  
**Registration Deadline:** **March 1, 2019**

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Cell: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

### Exhibit Table (*\$400 early bird registration by January 18, 2019*)

12n - 7 pm, Friday, April 12

8 am – 2 pm, Saturday, April 13

Number of 8'x 30" tables: \_\_\_\_\_ X \$500.00 = \_\_\_\_\_

Electricity required: Yes No

*Amount Due:* \$ \_\_\_\_\_

### Program Advertisement

Ad layout, logos, and all artwork must be electronically and received by the **March 1, 2019** deadline in order to be published in the 2019 State Leadership Conference program book. Ads will appear as submitted.

Check size of ad desired: \_\_\_ Full Page ad \$1000 \_\_\_ Quarter Page ad \$250

\_\_\_ Half Page ad \$500 \_\_\_ Eighth Page ad \$125

\_\_\_ Color Cover \$1000  
*Inside front/inside, back/inside*

*Amount Due:* \$ \_\_\_\_\_

Please Mail this form and check payable to "**SkillsUSA Virginia Foundation**" to Sonny Morris, Treasurer, 341 Wild Turkey Road, Lynchburg, VA 24502.

**TOTAL** *Amount Due:* \$ \_\_\_\_\_