



WHO ARE WE?

SkillsUSA Virginia is the Career and Technical Education (CTE) organization for students enrolled in Trade and Industrial occupations in Virginia's high schools and college/post secondary institutions. SkillsUSA Virginia has earned numerous national honors in leadership and occupational fields. The organization connects the classroom to the workplace in an effort to close the "SKILLS GAP".

SkillsUSA Virginia believes the awareness and visibility of new materials, products, and equipment are very important to conference participants and we welcome your participation. Estimated attendance is 1,000 students and 500 parents, teachers, and administrators from high schools, postsecondary schools, and community colleges. The participants are instructional leaders and future workers in such disciplines as communications, construction, informational technology, manufacturing, personal services, public services, and transportation.

SkillsUSA is a non-profit 501.3c organization and tax receipts will be provided. Please make check payable to "SkillsUSA Virginia" and mail to Dr. Lee Ross, Executive Director, SkillsUSA Virginia Foundation, P. O. Box 4053, Midlothian, VA 23112. We look forward to your support of the future workforce.

ANNUAL SPONSORSHIP OPTIONS

All annual sponsors will receive recognition corresponding to their giving level on the state website, in the conference program, and at the Opening and Closing Ceremonies. Funds collected by the SkillsUSA Virginia Foundation will be used to support the state conference and travel scholarships.



CHAMPIONS OF WORK \$15,000

Everything included in Program of Work Sponsorship as well as:

- Invitation to attend exclusive SkillsUSA events throughout the year such as tour of National SkillsUSA Headquarters and more
- Opportunity to speak at SkillsUSA Virginia events
- Recognition at State Leadership Conference (SLC) and publications throughout the year

PROGRAM OF WORK \$10,000

Everything included in Hall of Honor Sponsorship as well as:

- Your firm will have the honor of being invited to special events throughout the year
- Participate in the Hall of Fame Ceremony during the SLC.

HALL OF HONOR \$7,500

Everything included in the Cluster Champion Sponsorship as well as:

- Predominant recognition on website and statewide publications
- VIP treatment at state & district events
- Company logo displayed throughout contest area
- Recognition/participation during awards ceremony and at Virginia delegation meetings during National Leadership Skills Conference (NLSC)

CLUSTER CHAMPION \$5,000

- Your firm will receive VIP passes and behind the scenes tours of the SLC
- Your firm will receive two complimentary registrations to NLSC
- Your firm will receive a plaque and banner to proudly display at your business

SPONSORSHIP OPPORTUNITIES FOR SKILLSUSA VIRGINIA STATE LEADERSHIP AND SKILLS CHAMPIONSHIPS



~ OPENING CEREMONY SPONSORSHIP (1 AVAILABLE) - \$5,000

- Sponsors will receive full page recognition in the program of events and have their company logo proudly displayed throughout the conference
- Free exhibit space and VIP seating for the Opening and Awards Ceremony
- Passes to the Saturday morning VIP breakfast and tour
- Recognition throughout the awards ceremony and the opportunity to participate in the ceremony and briefly address the audience

~ AWARDS CEREMONY SPONSORSHIP (1 AVAILABLE) - \$5,000

- Sponsors will receive full page recognition in the program and have their company logo proudly displayed throughout the conference
- Free exhibit space and VIP seating for the Awards Ceremony
- Passes to the Saturday morning VIP breakfast and tour
- Recognition throughout the awards ceremony and with the opportunity to participate in the ceremony and briefly address the audience

~ CONTEST SPONSORSHIP/FACILITATOR (ONE PER CONTEST) - \$2,500

- Opportunity to facilitate/promote contest with "all access" to contest floor area
- 1/2 page ad in the program
- Company logo displayed throughout contest area
- Recognition during Awards Ceremony
- Copy of SLC 2022 Video
- Provides travel scholarship to NLSC for contest winner

~ LANYARD SPONSORSHIP - \$2,500

- Company logo will be on 1,500 SkillsUSA lanyards

OTHER OPPORTUNITIES

~ LUNCH SPONSORSHIP (4 AVAILABLE) - \$ 1,500

- Receive 1/2 page ad in the program of events
- Have company logo proudly displayed throughout the contest areas and at the food court area where lunch is served
- Passes to the Saturday morning VIP breakfast and tour
- Passes to Opening Ceremony and Awards Ceremony

~ T-SHIRT SPONSORSHIP (4 AVAILABLE) - \$ 1,500

- Your organization's logo will be prominently displayed on the SLC T-Shirts that will be given to each competitor on the day of the contest

~ AFTER PARTY SPONSORSHIP (2 AVAILABLE) - \$ 1,500

- Be the life of the party by sponsoring the celebration following the Awards Ceremony on Saturday night. Your organization will be mentioned throughout the night and be recognized for your support.
- Receive 1/2 page recognition in the program of events

~ ADVISOR PRE-CONFERENCE RECEPTION SPONSORSHIP (4 AVAILABLE) - \$ 1,500

- Receive 1/2 page ad in the program of events
- Have company logo proudly displayed throughout the contest areas and at the food court area where lunch is served
- Passes to the Saturday morning VIP breakfast and tour
- Passes to Opening Ceremony and Awards Ceremony

~ EXHIBITOR - \$250 due by March 15, 2022

- Exhibitors will receive a booth area with table and two (2) chairs.
- Listing in SLC Program
- Logo displayed on website

DONATE TODAY

go to www.skillsusava.org

