

Esthetics Contest Update 2025

SkillsUSA Virginia State Leadership Conference and Skill Championships

Location: Berglund Center, Roanoke, VA

April 4, 2025 Contest Orientation 4 p.m.

April 5, 2025 Contest 8 a.m.

Theme: Under the Sea

Orientation Meeting:

There will be a mandatory meeting for the advisors and contestants on Friday, April 4, 2025, in the seating section by the contest site. This will be the time for questions to be answered by the contest chairs. **All Resumes, theme write-ups, and Pictures (with only the contestant number on each page) will be submitted at this time.**

Purpose:

To evaluate each contestant's preparation for employment and to recognize outstanding students for excellence and professionalism in the field of Esthetics.

Contest Description:

The competitors are evaluated on their techniques and professionalism in the field of skincare. Competitors are tested in two different soft skill tasks including a written knowledge exam covering the fundamentals of skin care and oral professional presentation. Additionally, competitors are tested in four technical skill performance tasks consisting of a facial cleansing massage; basic facial; beauty makeup; and fantasy makeup applications. An emphasis on safety and infection control measures will be used in all segments of the skill performance areas.

Eligibility:

Open to active SkillsUSA members enrolled in barbering and/or cosmetology programs as the occupational objective. Representatives for this competition are limited to 2 per district.

Reminders:

CONTESTANTS MUST BRING THEIR FACIAL TABLE!!

- ***Sack lunches need to be labeled with contestant number only and will be accepted at registration only**
- Contestants should report a few minutes early to the contest site with their name tag turned so that their contestant number is showing.
- The contest is not considered over until the area has been cleaned.
- Contestants must submit: One page resume. Resumes should be turned in during the contest orientation meeting on Friday, April 4.
- Submit a hard copy of the written **theme** and **pictures** of the Fantasy Makeup and turn it into the technical chairman during orientation. Please make sure your Contestant number is placed on the top right corner of the page clearly in at least 14-point font size.

- **Model- must be a current SkillsUSA student member**

(Models are not required to take the Professional Development Test or the skill-related written test or to submit a résumé.)

Clothing Requirement:

Official SkillsUSA white smock, black dress slacks, black socks and black leather shoes. No jewelry.

For models: Plain black t-shirt, black dress slacks, black or skin-tone seamless hose, and black leather shoes, no jewelry. Models and contestants must have hair pulled away from the face; and must have a clean, cosmetic-free face.

Jewelry may be included on the model only during the prop application time in the fantasy portion of the contest. Prop time will be added after the judging is completed.

Safety Requirements:

All implements must be clean and sanitized

Contestant must sanitize his or her hands before beginning procedures

Will follow all safety and sanitation measures throughout

Will follow universal precautions in case of blood spills

Items Supplied by the technical committee:

- a. Chairs (for models)
- b. Towel warmers

Items Contestants will be required to bring with them to the Contest:

- **CONTESTANTS MUST BRING THEIR FACIAL TABLE!!**

**Items Contestants will be required to bring with them to the Contest:
(continued)**

- a. A written description of the theme to be used in fantasy makeup, **Under the Sea** is the theme for the fantasy make-up portion of the contest)
- b. All items necessary for basic facial and massage skills
- c. All items necessary for daytime makeup application
- d. All items necessary for fantasy makeup application
- e. All necessary product applicators such as spatulas, cotton, cotton swabs, fans, masks, and makeup brushes. All applicators must be disposable or sanitized
- f. Eye tabs and eyelash strips
- g. **Minimum of six white terry towels (with no holes or stains)**
- h. Headband
- i. Proper draping supplies (cape for makeup application and two white sheets for massage and facial skills)
- j. Plastic bags for sanitation and soiled linens (large zipper-locking bags are Recommended)
- k. Latex gloves (at least two pairs)
- l. Paper Towels
- m. Decontamination supplies for hands, equipment, and implements
- n. Stainless steel bowl (1 ½ quart minimum size)
- o. Blood spill kit

Note: No other items will be allowed.

Special Information for Contestants:

- a. All contestants and models will be required to bring a bagged lunch.
(The bagged lunch has to be present when checking in)
- b. All themes will have to be presented when checking in
- c. **All skin care products for the facial has to be from the same vendor**
- d. **No cell phones or Flash Photography on the contest floor during (pictures and videos will be allowed after the contest).**

Esthetics Contest Time Allotment:

- **Set-up and Client protection 15 minutes**
- **Cleansing the Face (15 minutes)**
- **Basic Facial** (consisting of exfoliation, steaming, facial mask, toner and moisturizer; **30 minutes**)
- **Beauty | Makeup (beauty makeup application – 60 minutes)** Every step must be applied with safety, sanitation, and effectiveness to create a clean, polished look that can be for daytime
- **Fantasy Makeup (75 Minutes).** A general theme (**Under the Sea**) is provided. Each contestant can choose a character or inspiration from the theme.
- **Oral professional communication*. 2-3 minutes for each contestant**

**Contestants will prepare and perform a three-four-minute oral assessment*
This may be a client consultation including:**

- a. **Skin analysis**
- b. **Suggested facial treatments**
- c. **Beauty makeup product knowledge before application**
- d. **Fantasy makeup theme interpretation and other skill-related tasks.**