



2026 STATE FAIR – Total Fashion Look Monday September 28 – 10am State Fairgrounds

LOCATION: 13191 Dawn Boulevard in Doswell Virginia 23047 – “Best-in-Show” Pavilion

ENTRY FEE: \$20.00 per student entering the competition. Payment is due by **September 25, 2026** to SkillsUSA Virginia – 115 Hutcheson Hall (0908), Blacksburg VA 24061. Please register on-line at www.skillsusava.org – opening Event - State Fair - Competitions.

DEADLINE: Registration will close on **September 11, 2026**.

ADMISSION TICKETS:

- Participants must have a Student Competition Ticket (\$8 student and \$12 adult) to enter the Fairgrounds.
- Teachers are responsible for ordering tickets by **September 18, 2026 ONLINE** directly from the State Fair Ticket Office at <https://www.etix.com/ticket/c/0B673755704EB0C7B865819C1BE568E9/4h-ffaadvanced-payment..>
- **Advance** payment schools must print a “Gate 2” entrance sign available on their website and will be allowed to park next to the SkillsUSA competition in “Lot K” or the overflow “Lot L”.
- Schools with **reserved** tickets must bring a check to enter the State Fairgrounds. The State Fair does not accept cash or credit cards at our special entrance gate.

CONTEST SPONSOR: Hair Cuttery

SKILLSUSA HUMAN SERVICES CLUSTER COORDINATOR: Janice Lyons Jackson – Hair Cuttery

CONTEST CHAIR: Starr Mason - Hair Cuttery

SKILLSUSA HOST: TBD – Alumni and Friends

NUMBER OF CONTESTANTS: One team consisting of a stylist, makeup artist and model per cosmetology instructor.

CLOTHING: Students are required to wear the following while competing: Black slacks or knee length skirt, white top with sleeves, (**no low cut necklines or bare midriffs**); black low-heeled, closed toe dress shoes (no tennis shoes). Students must present themselves with a clean professional appearance. Students need to stay in dress for awards.

STATE FAIR SCHOLARSHIPS: The State Fair of Virginia is offering the first place secondary Total Fashion Look winning team scholarships of \$100.00 per team member to continue their educational pursuit. The State Fair champion **MUST** complete the provided scholarship form before departing the State Fairgrounds.

SCOPE OF THE COMPETITION: Contestants will demonstrate their ability to perform comb out and styling techniques on a live model as outlined. Model's hair, makeup and clothing must be styled for a fashion look. The models will be evaluated on hair, makeup, accessories and costume.

- **All sanitation guidelines MUST be followed including draping of model**
- Time will be allowed for removal of nets, clips, rollers, etc., prior to comb out time.
- Time allowed for contest is two (2) hours.
- Hair must be clean and dry prior to contest. Contestant has the choice to pre-set hair with roller, thermal curl, flat iron, blow-dry style or left straight. Hair must have no evidence of prior styling. Extensions may be pre added and hair coloring and haircutting may be done prior to contest.
- Models will be checked by the judges prior to comb out.
- Comb out will be done in the presence of judges. **ALL HAIR MUST BE COMPLETELY TAKEN DOWN AND BRUSHED THROUGH!** Examples include gelled finger waves, ponytails, braids, French twists, or other designs that must be brushed out. Judges will be checking each model to see that the hair has been brushed through and that no pre-styling exists.
- Ornamentations, flowers and hats will be allowed. However, at least 2/3rds of the model's hair MUST be visible.
- NO ELECTRICAL outlets or appliances will be used during the comb out competition.
- All ornamentation, accessories and makeup MUST be added to the model AT THE WORKSTATION. The model MUST enter the competition area with no ornamentation, accessories to include artificial eyelashes and MUST have a "clean" face without makeup. The three-person team may assist one another during the competition.

JUDGING CRITERIA: Contestants will be evaluated based on their performance in the following areas:

- Artistic ability
- Balance and design
- Overall appearance
- Sanitation

TOOLS AND MATERIALS REQUIRED BY CONTESTANTS: Each participant shall provide the following:

- One-page typed résumé
- All necessary implements and supplies to perform their model's selected hairstyle, makeup, clothing and accessories
- Models must arrive with their hair preset with no evidence of prior styling or makeup
- Drape
- Accessories such as jewelry may be used
- Extensions are permitted